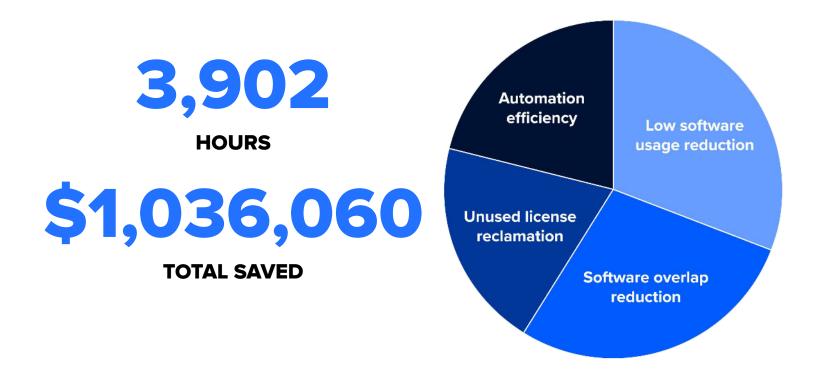


# ROI CALCULATOR How much could you save with BetterCloud?

Annually, organizations like yours typically save up to:



Our calculations are based on industry standards, and actual savings for each customer may vary. To get results tailored specifically to your organization, <u>schedule a demo</u> with one of our experts today.

## Low software usage reduction - \$317,002

Maximize the value of every dollar spent on your software investments.

- **Cost savings:** By identifying and reducing licenses for software with low usage, your company can significantly cut software costs.
- **Cut out shadow IT at the source:** Eliminating unused software simplifies IT management, reduces clutter, and improves overall system performances. Bettercloud's app discovery seeks out redundancy in minutes so you can gain a clear vision of your IT resources.
- **Security:** Fewer applications mean fewer potential security vulnerabilities for your team to manage.



## Software overlap reduction - \$285,301

Effectively reduce your software overlap, optimize software investments and create a more efficient and cost effective IT ecosystem.

- **Take your productivity to the next level:** Eliminating overlapping functionalities streamlines workflows and improves overall productivity.
- **Simplify data management:** Consolidating data into fewer systems simplifies data management and reduces the risk of inconsistencies.
- **Improved user experience:** By condensing your software landscape there is less for your team to learn and manage leading to higher user satisfaction.

### Unused license reclamation - \$211,334

Reducing unused licenses, frees resources to be spent where it can make the biggest impact.

- **Improved license compliance:** Get and stay in SOC 2 compliance with software licensing agreements, avoiding potential legal and financial risks.
- **Enhanced IT management:** Streamline operations, reduce administrative overhead, and ensure clear visibility into your tech stack.
- **Optimized resource allocation:** Reallocate unused licenses to departments or employees with the most critical needs for those resources.

### Automation efficiency - \$222,423

Minimize any drawbacks from automation while driving the value gained.

- **Process optimization:** Ensure automated tasks are aligned with business goals.
- Error reduction: Minimize errors and defects generated by automated systems.
- **Cost-benefit analysis:** Get the complete view when evaluating the return on investment of your automation initiatives.

What could your team do with an extra \$1,036,060 a year?

Get results tailored specifically to your organization at: <u>https://www.bettercloud.com/calculate-your-roi/</u>